

# Project Brief — Website design & development

## Client information

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Name of your organization.

Describe what your organization does.

Enter your contact email address. Note: I will use this email to send design files and communication in the process. Include other ways to contact you and preferences.

## About the project

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What are we designing? Landing page, one-page, multi-page or an e-commerce website?

What's the goal of your website?

Who's the target audience?

What pages should your website have?

What's the desired look & feel of the site? Provide image files, links to website design examples you like.

List specific functionalities you wish your website to have.\*

Is there anything else you would like to share?

## Project setting

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What is your budget for this project?

Will you be providing visual identity resources? (e. g. brand guides, text copies, images)

When do you need this project finished by?

Who will be responsible for signing off each aspect of this project?

Is there anything else you would like to share?

## Other

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What needs or goals is your current website failing to meet? Answer only if a redesign project is underway.

\*Certain advanced functional elements are currently outside the scope of my development services. I am happy to discuss alternative approaches or workarounds (e. g., third-party tools and services) that would be suitable for the specific case. Please note: I currently do not offer analytics integration.

## Project Brief — *Website design*

### Deployment extras

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Provide a domain name of your upcoming or currently published website.

Is the domain reserved inside the Internet domain registrar? (e.g. GoDaddy, Google Domains, Hostinger). What service did you choose?

Include a link of your current or recently chosen website hosting provider.

Is there anything else you would like to share?